

## REMARKS

Applicant respectfully requests allowance of the subject application in view of the foregoing amendments and the following remarks.

Claims 1-6, 8-23, 25-32 and 34-38 are pending in the application, with claims 1, 8, 16, 25, 34 and 37 being independent. Claims 1, 8, 16, 25, 34 and 37 are amended. No claims are canceled. Support for claim amendments and additions can be found in the original disclosure at least at page 8 and in Figure 3.

### Claim Rejections under §103(a)

Claims 1, 2, 8-10, 16-19, 25-28 and 34-38 are rejected under 35 U.S.C. §103(a) as being obvious over Andy Rathbone, *Windows XP for Dummies®*, Wiley Publishing, Inc. (hereinafter, “Rathbone”) in view of Ricart, *The Complete Idiot’s Guide® to Linux*, Second Edition (hereinafter “Ricart”) and in further view of Enin, *Batch Launcher 1.0*, February 10, 2003 release (hereinafter “Enin”).

Claims 3-6, 11-15, 20-23 and 29-32 are rejected under 35 U.S.C. §103(a) as being obvious over Rathbone in view of Ricart, in further of Enin and in further view of Mac OS X 10.1, Visual Quickstart Guide (hereinafter “Langer”).

Applicant respectfully traverses these rejections. Nevertheless, for the sole purpose of expediting allowance and without conceding the propriety of the Office’s rejections, Applicant has amended the independent claims.

**Independent claim 1**, as amended, recites a user interface start page displayed on a display device of a computing device, the user interface start page configured to be displayed: (1) after a user has selected one of multiple selectable logon controls on a user interface logon page, each of the multiple selectable logon controls corresponding to a respective user of the computing device, and (2) before display of a desktop page corresponding to selections made by the user on the user interface start page, the user interface start page comprising:

- a desktop selection control configured to allow selection of one of a plurality of desktop environments associated with the user corresponding to the selected selectable logon control from the user interface logon page, each of the plurality of desktop environments corresponding to a different user persona of the user corresponding to the selected selectable logon control, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekday activities environment;
- a selectable control configured to allow a user to select one group of multiple groups of application programs in response to a single user input, wherein the multiple application programs from the selected group start together in response to the single user input and further wherein the group of multiple application programs are generated without user input and include at least one of (i) a group of multiple application programs executing when a previous computing session was discontinued, (ii) a group of multiple application programs often selected for use, (iii) a group of multiple application programs recently for use, and (iv) a group of multiple application programs most used by the user; and
- selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a

configuration to designate a group of applications most used by the user.

The Office argues that the subject matter of claim 1 before its amendment is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, Applicant herein amends independent claim 1 to recite that the “the group of multiple application programs are generated without user input.”

Rathbone is directed to describing a login process for Window XP. Rathbone, however, does not teach or suggest that “the group of multiple application programs **are generated without user input**” and its associated elements as set forth in claim 1. (Emphasis added)

Ricart, meanwhile, is directed toward working with Linux and specifically “switching between desktops.” In Ricart, a user can “switch between applications and desktops” and “get a list of the current tasks organized by desktop.” Ricart does not teach or suggest “the group of multiple application programs **are generated without user input**,” as recited in the amended claim 1. (Emphasis added).

Enin is directed to a “batch launcher” which can launch multiple applications. However, Enin requires the user to “drag and drop needed shortcuts to the Applications list of the batch” and only then can the user launch several

applications “by one click.” (Enin, page1.) As such, Enin does not teach or suggest

a selectable control configured to allow a user to select one group of multiple groups of application programs in response to a single user input, wherein the multiple application programs from the selected group start together in response to the single user input and further wherein **the group of multiple application programs are generated without user input,**” as recited in the amended claim 1. (Emphasis added).

Accordingly, independent claim 1 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claims 2-6** depend from independent claim 1 and are allowable by virtue of their dependency from allowable claim 1, as well as for the additional features that each recites.

**Independent claim 8**, as amended, recites a user interface start page displayed on a display device of a computing device, the user interface start page configured to be displayed: (1) after a user has selected one of multiple selectable logon controls on a user interface logon page, each of the multiple selectable logon controls corresponding to a respective user of the computing device, and (2) before display of a desktop page corresponding to selections made by the user on the user interface start page, the user interface start page comprising:

- a desktop selection control configured to allow selection of one of a plurality of desktop environments associated with the user corresponding to the selected selectable logon control from the user interface logon page, each of the plurality of desktop environments

corresponding to a different user persona of the user corresponding to the selected selectable logon control, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekday activities environment; and

- a user interface selectable control configured to allow a user to select a group of multiple groups of multiple application programs in response to a single user input, wherein the multiple application programs from the selected group are generated without user input and start together in response to the single user input. is directed to, in part, “a user interface start page displayed on a display device of a computing device, the user interface start page configured to be displayed: (1) after a user has selected one of multiple selectable logon controls on a user interface logon page, each of the multiple selectable logon controls corresponding to a respective user of the computing device, and (2) before display of a desktop page corresponding to selections made by the user on the user interface start page.” Independent claim 8 is amended in a manner similar to claim 1 and is allowable at least for reasons similar to those discussed above in regards to claim 1.

The Office argues that the subject matter of claim 8 is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, independent claim 8 is amended in a manner similar to claim 1. Applicant respectfully submits that Rathbone, Ricart and Enin fail to teach or suggest this claim for at least reasons similar to those discussed above in regards to independent claim 1.

Accordingly, independent claim 8 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claims 9-15** depend from independent claim 8 and are allowable by virtue of their dependency from allowable claim 8, as well as for the additional features that each recites.

**Independent claim 16**, as amended, recites a method, comprising:

- displaying a user interface logon page;
- receiving a user selection of a selectable logon control on the user interface logon page, the selectable logon control associated with the user;
- transitioning to a user interface start page;
- receiving a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona;
- displaying selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations are generated without user input and include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a configuration to designate a group of applications most used by the user;
- receiving a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user, wherein the user interface selectable control allows a user to select a group of multiple groups of multiple application programs in response to a single user input, wherein the multiple application programs from the selected group start together in response to the single user input; and
- starting the multiple applications on a desktop page in response to receiving the user selection.

The Office argues that the subject matter of claim 16 is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, independent claim 16 is amended in a manner similar to claim 1. Applicant respectfully submits that Rathbone, Ricart and Enin fail to teach or suggest this claim for at least reasons similar to those discussed above in regards to independent claim 1.

Accordingly, independent claim 16 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claims 17-23** depend from independent claim 16 and are allowable by virtue of their dependency from allowable claim 16, as well as for the additional features that each recites.

**Independent claim 25**, as amended, recites one or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to:

- display a user interface logon page;
- process a user selection of a selectable logon control on the user interface logon page, the selectable logon control associated with the user;
- process a transition to a user interface start page;

- process a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona;
- display a plurality of selectable configurations each configured for a user selection to designate a multiple application start-up configuration, wherein the selectable configurations are generated without user input and include at least one of (i) a configuration to designate a group of applications executing when a previous computing session was discontinued, (ii) a configuration to designate a group of applications often selected for use, (iii) a configuration to designate a group of applications recently selected for use, and (iv) a configuration to designate a group of applications most used by the user;
- process a user selection corresponding to a user interface selectable control which initiates multiple applications together and in response to a single user input, wherein the user interface selectable control allows a user to select a group of multiple groups of multiple application programs in response to a single user input, wherein the multiple application programs from the selected group start together in response to the single user input; and
- start the multiple applications on a desktop page in response to receiving the user selection.

The Office argues that the subject matter of claim 25 is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, independent claim 25 is amended in a manner similar to claim 1. Applicant respectfully submits that Rathbone, Ricart and Enin fail to teach or suggest this claim for at least reasons similar to those discussed above in regards to independent claim 1.



Accordingly, independent claim 25 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claims 26-32** depend from independent claim 25 and are allowable by virtue of their dependency from allowable claim 25, as well as for the additional features that each recites.

**Independent claim 34**, as amended, recites a method, comprising:

- displaying a user interface logon page;
- receiving a user selection of a selectable logon control on the user interface logon page, the selectable logon control associated with the user;
- transitioning to a user interface start page;
- receiving a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona, wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekday activities environment;
- receiving multiple user selections each configured to initiate an application program;
- receiving a single user input to initiate a group of multiple groups of multiple application programs generated without user input, each of the multiple application programs corresponding to one of the multiple user selections, wherein the single user input selects the group of the multiple groups of multiple application programs; and
- starting the selected group of multiple application programs together on a desktop page in response to the single user input.

The Office argues that the subject matter of claim 34 is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, independent claim 34 is amended in a manner similar to claim 1. Applicant respectfully submits that Rathbone, Ricart and Enin fail to teach or suggest this claim for at least reasons similar to those discussed above in regards to independent claim 1.

Accordingly, independent claim 34 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claims 35 and 36** depend from independent claim 34 and are allowable by virtue of their dependency from allowable claim 34, as well as for the additional features that each recites.

**Independent claim 37**, as amended, recites one or more computer readable storage media comprising computer executable instructions that, when executed, direct a computing system to:

- display a user interface logon page;
- receive a user selection of a selectable logon control on the user interface logon page, the selectable logon control associated with the user;
- transition to a user interface start page;
- receive a user selection of a desktop environment from a plurality of desktop environments associated with the user, each of the plurality of desktop environments corresponding to a different user persona,

wherein the plurality of desktop environments comprises a work environment, a home environment, a weekend activities environment and a weekday activities environment;

- receive multiple user selections each configured to initiate an application program;
- process a single user input to initiate starting multiple application programs together, each of the multiple application programs corresponding to one of the multiple user selections, wherein the single user input selects a group of multiple groups of multiple application programs, each group of multiple application programs being generated without user input; and
- start the selected group of multiple application programs on a desktop page in response to receiving the single user input.

The Office argues that the subject matter of claim 37 is obvious over Rathbone in view of Ricart and in further view of Enin. Applicant respectfully disagrees. Nevertheless, without conceding the propriety of the rejection and in the interests of expediting allowance of the application, independent claim 37 is amended in a manner similar to claim 1. Applicant respectfully submits that Rathbone, Ricart and Enin fail to teach or suggest this claim for at least reasons similar to those discussed above in regards to independent claim 1.

Accordingly, independent claim 37 is believed to be allowable over Rathbone, Ricart and Enin whether taken alone or in combination (assuming for the sake of argument that the documents can even be combined).

**Dependent claim 38** depends from independent claim 37 and is allowable by virtue of its dependency from allowable claim 37, as well as for the additional features that each recites.

### **Conclusion**

All of the claims are in condition for allowance. Accordingly, Applicant requests a Notice of Allowability be issued forthwith. If the Office's next anticipated action is to be anything other than issuance of a Notice of Allowability, **Applicant respectfully requests a call to discuss any remaining issues.**

Respectfully Submitted,

Dated: June 17, 2009

By: /Dale G. Mohlenhoff/  
Dale G. Mohlenhoff  
Reg. No. 37,683  
(509) 944-4738

Robert G. Hartman  
Reg. No. 58,970  
(509) 944-4765